

## **Mom Writer's Talk Radio to Launch Blog Tour**

*Mom Writer's Talk Radio is an Internet radio talk show for writing moms and authors. Their focus is on the writing process and how published mom writers manage a career with motherhood.*

Gilbert, AZ (PRWEB) February 23, 2006 -- Mom Writer's Talk Radio, the premier online talk radio show for writing moms, is pleased to announce its new Mom Writer's Blog Tour.

Blog tours, which have been gaining in popularity among authors, are a way for writers to gain publicity without spending a dime. The way it works is the author sends information to a group of bloggers. Some bloggers simply post promotional materials from the author, such as press releases and summaries, while others choose to interview authors.

“Our whole goal is to help mom authors” states co-host Alana Morales, “We talk to all these wonderful mom authors and we keep hearing about the difficulty new authors have in promoting their books. By starting a structured blog tour, we are giving mom authors another way to promote themselves.”

The blog tour, which will launch in March, will include 30 bloggers. Each member will be required to post on their assigned day and all involved will have the opportunity to win books donated by the authors on the tour.

Bloggers who would like to be a tour stop or authors who are interested in being promoted on the tour should contact Alana Morales at 877-871-1744.

About the show:

Mom Writer's Talk Radio has been on the air since November 2005 and has interviewed mom authors across the country. Their focus is on the writing process and how published mom writers manage a career with motherhood.

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### **Contact Information**

**Alana Morales**

Mom Writer's Productions, LLC

<http://www.momwritertalkradio.com>

877-871-1744